

I have chosen to create a poster that represents a leadership principle that I learned about in the article, “Why should anyone be led by you?”, written by Robert Goffee and Gareth Jones. In the article we were given four different principals but the one that stood out the most to me was that of a leader that manages with the idea of “tough empathy”.

According to Goffee and Jones when a leader uses this skill they care so passionately about the people that they lead and also the work that they do. To represent this idea I decided that I would put a mop bucket in my photo. My idea behind the picture is to show that in a team there are many different jobs. In those jobs there are some that are more crucial for the success for the team and others that are not. I thought by showing a mop bucket that I could get the idea of a leader knowing that even the members of the team that clean the work area are important to the full success of the team. I also told the message in words below the picture when I stated, “Great leaders know the importance of every role on the team”.



EMPATHY

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